

FTA Fairbanks Tennis Association

2009 Annual Report



*Drew Lanning and Tyler Lord, Lathrop High School State
Doubles Champions*

* FTA PO Box 73993 Fairbanks, AK 99707 * 907-455-4301 *
www.fairbankstennis.org

Vision

People will have year-round tennis opportunities in the Fairbanks North Star Borough.

Mission

Through tennis, Fairbanks Tennis Association promotes the health, education and well being of all youth and adult residents of the Fairbanks North Star Borough and Interior Alaska.

Top Strategic Goals for 2009

#1 Promote and Support Tennis Programs

Objective: Maintain and improve current programs-Summer, High School, Middle School, After School.

#2 Develop Membership

Objective: Build Volunteer Pool (BOD)

Objective: Increase Membership (Membership Committee)

#3 Increase Community Involvement

Objective: Increase Public Relations

Objective: Build Community Partnerships

Letter from the President

FTA Members and Friends,

It has been quite a ride, being President of FTA. Thanks one last time for the great support and considerable enthusiasm you the FTA members have provided over the last two years. Member support has been key to our ongoing success at providing community tennis in Fairbanks.

I have been especially privileged to work with a dedicated Board and to meet and plan almost monthly with the Executive Committee/ Program Management Team. My feelings are mixed as Gwen Ramras leaves our Board. She has been the lifeblood of FTA since the beginning. She will stay involved for now with high school tennis and with our Development Committee. Thanks to Gwen for steady guidance, untold number of donated hours, her kind and gracious nature, and unmatched dedication to our community and to tennis for all. Thank you especially to Maryann Hoffman who has chaired our Endowment Committee and made this important fund a reality. We have reached one important milestone, \$100,000 and we will reach the next.

Our coming year will have special challenges. Our programs continue to expand. Management in a consistent and professional way is now beyond the scope of a part time volunteer Board. The Board approved the recruitment of a part time Director. The choice seemed clear: take this leap of faith in our organization, or seriously cut back on programs. Membership support will again be important as we go through this transition and increase fundraising efforts to cover new personnel costs. We will start this recruitment immediately. Your new officers and Board members will continue to need volunteers and help with our events and programs.

Mary Matthews, Outgoing President

Endowment Fund

A Brief History: members from the community met in 2007 and drafted Policies and Procedures for an FTA Endowment Fund established for the purpose of ensuring sustainability of community tennis in and around the Fairbanks area. Four “Founders” made contributions to the fund.

Investment Philosophy: the portfolio is diversified according to guidelines set out in the Policies and Procedures manual. It is monitored by Robert Bell at Wells Fargo as well as the Endowment Fund Committee made up of the FTA Treasurer, Lou Gross, and four people from the community: Scott Husband, Ken Ringstad, Gwen Ramras and Maryann Hoffman, who is Chair.

Where It's At and Where It's Going: the money was initially invested in the fall of 2008. As of September 30, 2009 the value of the account was \$121,919.87. After the first two years of investment, 4% of the fund may be used for programming purposes.

Success This Year:

- 1) 100% participation in the fund by FTA Board Members.
- 2) FTA donation of 10% of 2009 fundraising to the endowment (\$1,200).

Now and Forever: both large and small donations are being sought for this important fund.

Information: for more information call Gwen Ramras at 388-8334 or Maryann Hoffman at 388-9512.



COMMITTEE REPORTS

Membership

The YOUTH category of membership proposed by the Membership Committee and approved by the Board with the approval of Bylaws modifications last October was implemented this past summer. Additionally, the Committee has developed its Strategic Action Plan for increasing membership, drafted welcoming letters for new adult and youth members and proposed that the Emeritus designation for past Board Members carry with it lifelong free FTA membership (passed by the Board on May 20, 2009)

2009 FTA Membership Summary

Individual (adult) Members	52
Youth Members	142
Family and Couple Members	226
Including approximately	104 adults
and	122 children
Total Membership	420
Including approximately	156 adults
and	264 children

Notes:

The total 2009 membership of 420 represents about a 12% decrease over our 2008 membership of 477, but a 15% increase over our 2007 membership of 366.

Clif Lando, Chair



Summer

Highlights:

- ◆ Slight increase in unduplicated number of players (298 vs. 296)
- ◆ 0% decrease in registrations (573 vs. 698)
- ◆ Grades K-8 decreased in registrations;
- ◆ Grade 9-12 increased
- ◆ Kids Free Tennis registrations at 170 for three days
- ◆ Increase in number of classes offered (108)
- ◆ Booklet and new forms made registration much easier
- ◆ Budget in black
- ◆ Summer Director position was not filled

Summary of Board Recommendations for 2010:

- ◆ Coaches: increase involvement, expertise, responsibility and training of local coaches,
- ◆ Cathy Thomas to return, visiting Pro Instructor here for first two camps.
- ◆ Outreach: Summer Introductory and Outreach Program with Cathy Thomas as coordinator and targeting community groups such as Girl Scouts, Boys and Girls Club, and others
- ◆ Registration: encourage walk in and court registrations; forms at Beaver and Play It Again Sports
- ◆ Kids Free Tennis: first clinic after last teacher work day, one clinic in middle of summer
- ◆ Classes: half day class for camp, parent tot class for kindergarteners, evening adult class in early August, avoid holidays for camp weeks, add Junior Team Tennis

Respectfully submitted by the Summer Program Committee: Joe Deutsch, Mary Matthews, Cindy Simpson, Lou Gross, Karen Quist, Ashley Munro

COMMITTEE REPORTS

Middle School

FTA enrolled 26 Middle School students in our 2009 seven week tennis program under the able coaching of Brian Smith and Assistant Coach Chris Poole. Thanks to Caitlin Deutsch for filling in for one week while Chris was on vacation and thanks to Tamara Roselius for her role as Parent Coordinator. A final party was held in the Mary Siah recreation facility with pizza, prizes and certificates for each player.

After School

The 2009 After School program 2009 is pleased to have offered tennis at three elementary schools and one middle school. Thanks to our coaches Lee Lemay, Faustine Mercer, Carol Woodard, Chris Poole, RoseAnne Sample and Becca Grier for instructing 106 students for a total of over 1200 contact hours. All children in the program received t-shirts courtesy of our sponsor Mt. McKinley Bank.

High School

Highlights and Lowlights from our 6th Season:

- ◆ Six teams competed again: Ben Eielson, Hutchison, Lathrop, Monroe, North Pole & West Valley
- ◆ Total of 101 tennis players
- ◆ We welcomed new coaches: Jerry Jacobs-Ben Eielson, Amber Harger, Asst Volunteer Coach and former player; Carol Woodard-Hutchison; Patti Boertje, JV Lathrop.
- ◆ Returning Varsity Coaches: Milo Griffin, Debbie Miller, Carol Smith & Bobby Trujillo

- ◆ Returning JV Coaches: Jordan Gross with dad Lou Gross-West Valley and terrific volunteers Gayle Hazen & Nancy Upgraft -Lathrop, and many parents who make the high school tennis experience extra special.
- ◆ New format in Regular season: Tried new tie-break with winning by 1 point to reduce time for matches as we are limited on court time.
- ◆ First 2 out of 3 sets, regular scoring - Great preparation for State Championship (one match was 3 hrs 15 min.)
- ◆ Lathrop captured the Regular season title, very close against rival West Valley and Regionals too.
- ◆ More JV scrimmages
- ◆ Problem: Imbalance of genders on teams meant more than normal forfeits. We hope to have demonstrations at each school pep assemblies in May.
- ◆ All six teams participated at the State Championship in Anchorage Oct. 9-10 and Region VI brought home 1st Place in Boys Doubles with Lathrop's Tyler Loud & Drew Lanning. Third year in a row that Region VI (Interior teams) brought home Boys Doubles!
- ◆ Monroe's Eric Ringstad won 3rd in Boys Single
- ◆ Hutchison's Kelsey Peterson placed 4th in Girls Singles
- ◆ West Valley's Loni Ellsworth & Jenna Powers placed 4th in Girls Doubles
- ◆ Sponsors: Alyeska Pipeline Service Co still as title sponsor with Mt McKinley Bank & Sportsmedicine as corporate sponsors -THANK YOU!!!!

Parents and teachers comment favorably on the sportsmanship, camaraderie and character of our tennis players. We are very proud! 2009 was another great tennis season and planning has begun for 2010. Until then...

Andrea Deutsch & Gwen Ramras,
Coordinators

COMMITTEE REPORTS

Publicity

Thanks to Diane Kardash (newsletters), Mitch Roth (web page), Dave Partee (e-mail and listservs) and Terry Norman (photographer) for doing the various labor intensive publicity tasks. These keep us informed. Mitch keeps our web site filled with useful information, Diane does an amazing job cranking out regular and lively newsletters, Terry shows up with her camera and Dave is behind the scenes keeping our e-mail working. Thanks also to Linda English for arranging TV spots, with the production generously donated by Steve Neumuth of Neumuth Advertising.



Development

The mission of the development committee is to strengthen and/or develop financial structures which provide for and ensure continuity and growth for FTA. The Development Committee is responsible for the Fundraising and Endowment Committees, for the annual fundraisers (spring letter and fall FUN-raiser), and for solicitation of sponsors.

Our spring fundraising letter brought in over \$3400. FTA appreciates each and every supporter who responded.

Our 2nd Annual "FUN-Raiser" was held September 26th at Pikes Waterfront Lodge. This fun-filled evening included a Texas Hold'em Tournament with a Learn to Play Table and a Ping Pong Tournament. Numerous door prizes were distributed, bringing much interest and excitement. The final door prize, \$1000.00 cash, was won by Paula Ruckhaus. The auction included a variety of items such as a Holland America Cruise to the Caribbean or Mexico,

Pacific Life Open Box Seat Tickets, Alaskan Artwork, dinner at local restaurants, tennis racquets & bags and delicious desserts.

We were blessed with an outpouring of support for this event. THANK YOU to our loyal members, FTA friends and local businesses. You made it a success! Thanks also to Ken Vehemeier, our emcee, to our organizing committee of Rose-Anne Sample, Maryann Hoffman, Jean Husband, Linda English, Ashley Munro and Gwen Ramras, to a wonderful cadre of dedicated volunteers, and to all who bought tickets, attended the event, and purchased or donated auction items.

The FUN-Raiser netted \$7000.00. Ten percent of the proceeds of the fundraiser are designated toward the Endowment Fund. The money raised will be used to support the many programs FTA makes available to our community. These programs include Summer Programs for children and adults, Elementary After-School Tennis, and our Middle and High School Tennis Programs.

RoseAnne Sample & Gwen Ramras,
Co-Chairs



THANK YOU FTA SUPPORTERS!!

Thanks to our many individual donors who have supported FTA in 2009. Our Spring Fundraising letter brought over \$3200. Your generosity is greatly appreciated! Another thank you to all who came and supported our September FUN-raiser. Your donations will ensure continuing community tennis programming in 2010.

Business Donors

Alaska Basketball Academy
Alaska Center for Natural Medicine
Beaver Sports
BNP Paribas
Bruegger's Bagels
Challenge Life
Chena Hot Spring Resort
Fairbanks Gold Club
Ivory Jack's
Lavelle's Bistro
NAMI
Pikes Waterfront Lodge
Skull Candy
Sourdough Fuel
Tesco Lighting and Design
TJ Hair Salon
UAF Tanana Valley Campus
UAF Athletic Dept
USTA/Pacific Northwest
Westmark Fairbanks
Wilson Sporting Goods Company

Corporate Donors

Alyeska Pipeline Service Company
Denali Capital Management/Scott Husband
Fairbanks Youth Sports
Faternel Order of Alaska State Troopers
Holland America
Mt McKinley Bank
Play It Again Sports
Sports Medicine Fairbanks
USTA National Junior Tennis and Learning

Endowment Donors

Joyce Allen-Loupa
Margarett Bolden
Joe Deutsch
Linda English
Lou & Debbie Gross
Maryann Hoffman
Scott Husband
Diane Kardash
John Lambert
Clif Lando
Bill & Katie Lanning
Mary Matthews
Dan Ramras
RoseAnne Sample

"From what we get, we make a living; what we give, however, makes a life."

Arthur Ashe

COMMITTEE REPORTS

Treasurers Report

Balance Sheet as of 9/30/09

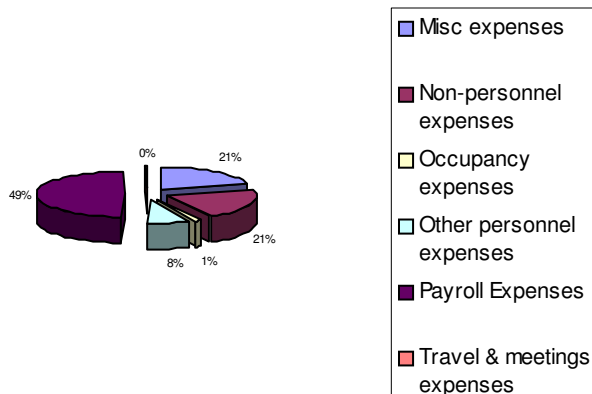
	<u>Sep 30, 09</u>
ASSETS	
Current Assets	
Checking/Savings	
Endowment	121,919.87
90 day CD	15,074.79
CD	31,015.26
Money Market #52200194	3,187.82
Mt. McKinley Bldg Ck #1104606	116.30
Mt. McKinley Check #1501759	40,160.28
Mt. McK Bldg Svg #10416293	674.69
Mt. McKinley Gaming #17002010	100.10
Total Checking/Savings	<u>212,249.11</u>
Total Current Assets	<u>212,249.11</u>
TOTAL ASSETS	<u>212,249.11</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Payroll Liabilities	
ESC Liability	224.99
Payroll Liabilities - Other	118.35
Total Payroll Liabilities	<u>343.34</u>
Total Other Current Liabilities	<u>343.34</u>
Total Current Liabilities	<u>343.34</u>
Total Liabilities	343.34
Equity	
Unrestrict (retained earnings)	161,906.93
Net Income	<u>49,998.84</u>
Total Equity	<u>211,905.77</u>
TOTAL LIABILITIES & EQUITY	<u>212,249.11</u>

Income Statement: January thru Sept 2009

	<u>Jan - Sep 09</u>
Ordinary Income/Expense	
Income	
Contributed support	21,590.30
Earned revenues	74,041.56
Fundraising	<u>5,656.00</u>
Total Income	101,287.86
Expense	
Misc expenses	10,721.24
Non-personnel expenses	10,813.28
Occupancy expenses	501.25
Other personnel expenses	4,035.00
Payroll Expenses	25,132.92
Travel & meetings expenses	<u>85.33</u>
Total Expense	<u>51,289.02</u>
Net Ordinary Income	<u>49,998.84</u>
Net Income	<u>49,998.84</u>

2008 income:	\$148,644
2008 expenses:	\$ 88,179
2009 income, 1/1-9/30:	\$101,288
2009 expenses, 1/1-9/30:	\$ 49,999

FTA EXPENES: 1/1 - 9/30/09



FTA INCOME: 1/1 - 9/30/09

